

# Senior Management's Profile

*from left to right*

**Y C Lee, Ahmad Mustaffa Abdul Manaf, Billy Urudra, Yeoh Keat Chye,  
Dato' Haji Mizanur Rahman Ghani and Haji Mohd Ali Sabri**



# Senior Management's Profile

## **Dato' Haji Mizanur Rahman Ghani**

*Managing Director, CCM Duopharma Biotech Berhad*

**Age:** 60

**Nationality:** Malaysian

### **Qualifications:**

BA (Hons), University of Malaya  
Business Administration, University of Leuven, Belgium  
Marketing Management, Harvard Business School, USA

### **Membership of Associations:**

Founder President, Business Council for Sustainable Development in Malaysia (BCSDM)  
Council Member, International Fertilizer Association (IFA)  
Chairman, Fertilizer Industry Association of Malaysia (FIAM)  
Council Member, Federation of Malaysian Manufacturers (FMM)  
Executive Committee Member, Chemical Industry Council of Malaysia (CICM)  
Member, Malaysian International Chamber of Commerce and Industry (MICCI)  
Member, Malaysian Economic Association (MEA)  
Member, Malaysian Institute of Human Resource Management (MIHRM)  
Member, Institute of Strategic and International Studies (ISIS)  
Member, Harvard Club of Malaysia

### **Working Experience and Occupation:**

Dato' Haji Mizanur Rahman Ghani joined the Malaysian Industrial Development Authority (MIDA) in 1968 and subsequently was appointed as a Director before leaving in 1976 to join the ICI/CCM Group. Since 1983, he has been the Managing Director of CCM Fertilizers Sdn Bhd and Chairman of Tioxide (Malaysia) Sdn Bhd. He was appointed Managing Director of CCM Duopharma Biotech Berhad on 28 November 2005.

## **Yeoh Keat Chye**

*Managing Director, CCM Chemicals Sdn Bhd*

**Age:** 56

**Nationality:** Malaysian

### **Qualifications:**

Bachelor in Chemical Engineering (1st Class), University of Canterbury, Christchurch, New Zealand

### **Membership of Associations:**

Member, Institution of Chemical Engineers  
Chartered Engineer, Council of Engineering Institution  
Exco Member, Chemical Industries Council of Malaysia (CICM)

### **Working Experience and Occupation:**

Mr. Yeoh has 32 years of experience in ICI/CCM. He begun his illustrious career as a trainee Plant Manager in October 1974 and has been seconded to ICI UK in 1979 and ICI Singapore in 1989. He has worked in various capacities in Production, Projects, Human Resources as well as Sales & Marketing before becoming the Managing Director of CCM Chemicals Sdn Bhd in 1995.

## **Y C Lee**

*Managing Director, CCM Pharmaceuticals Sdn Bhd*

**Age:** 51

**Nationality:** Malaysian

### **Qualifications:**

BSc (Hons) Electrical & Electronic Engineering, University of Manchester Institute of Science & Technology (UMIST), UK  
Master of Business Administration, Cranfield Institute of Technology, UK  
Advanced Course in Production Methods and Management, University of Cambridge  
ICI International Managers Course, UK  
Senior Managers Development Program (SMDP), Harvard Business School  
Currently pursuing a Doctorate Degree in Business Administration (DBA) with the University of South Australia (UniSA)

### **Membership in Associations:**

Fellow member, Chartered Institute of Management Accountants, UK  
Member, Malaysian Institute of Accountants (MIA), Organizing Chairman, World Congress of Accountant (WCOA 2010),  
Immediate Past President, CIMA Malaysia Division  
Immediate Past President, Malaysian Organization of Pharmaceutical Industries

### **Working Experience and Occupation:**

Recruited by ICI Paints UK in 1979, Mr Lee joined ICI Paints (M) Sdn Bhd in 1982 and held various senior positions within the Group as Assistant Chief Accountant of ICI Malaysia Holdings, Manager of Information Technology, ICI Polyurethanes Asia Pacific's Business Controller, General Manager, Finance & IT of ICI Malaysia and was appointed the Managing Director of CCM Pharmaceuticals Sdn Bhd on 1 April 1997.

**Haji Mohd Ali Sabri**

*Chief Operating Officer, CCM Fertilizers Sdn Bhd*

**Age:** 48

**Nationality:** Malaysian

**Qualifications:**

Bachelor of Agricultural Science,  
Universiti Putra Malaysia  
Master of Business Administration,  
ITM-Ohio University  
Currently pursuing Doctorate in Business  
Administration, Multimedia University, Cyberjaya

**Membership of Associations:**

Member, Incorporated Society of Planters (ISP)  
Member, Malaysian Society of Soil Science (MSSS)  
Member, Malaysian Agriculture Plant Protection Society  
(MAPPS)

**Working Experience and Occupation:**

Haji Mohd Ali Sabri is currently the Chief Operating Officer of CCM Fertilizers Sdn Bhd. He started his career with Monsanto (M) Sdn Bhd and joined CCM Group in 1989. He has held several positions during his career with CCM Fertilizers Sdn Bhd mainly in the Sales, Marketing and Operations. He is also a Director of CCM Fertilizers Sdn Bhd since 1995. Prior to his appointment as the Chief Operating Officer, he was the National Sales and Marketing Manager of CCM Fertilizers Sdn Bhd.

**Billy Urudra**

*Senior General Manager Group Strategic Planning & Business Development*

**Age:** 46

**Nationality:** Malaysian

**Qualifications:**

B.Sc (Hons) Degree in Mechanical Engineering,  
Middlesex University, UK

**Membership of Associations:** None

**Working Experience and Occupation:**

Mr. Urudra joined the ICI/CCM Group on 2 June 1983 as Plant Engineer for ICI Fertilizers (now known as CCM Fertilizers). On 1 July 1989, he was transferred to ICI Industrial Chemicals (now known as CCM Chemicals Sdn Bhd) as Product Manager. Subsequently, on 1 October 1990, he was appointed Personnel Planning Manager of ICI/CCM Group. He was transferred back to CCM Chemicals on 1 April 1992 and promoted to Business Manager, Chlor Alkali. On 7 March 1996, he was appointed Director of CCM Chemicals Sdn Bhd. On 1 February 2003, he was transferred to UPHA Corp. (M) Sdn Bhd (now known as CCM Pharmaceuticals Sdn Bhd) as Director and General Manager, Marketing. On 1 July 2004, he was transferred to CCM Berhad as Group Business Development Manager. Subsequently on 1 January 2006, he was appointed as Senior General Manager, Group Strategic Planning and Business Development, a position he currently holds.

**Ahmad Mustaffa Abdul Manaf**

*Head Finance*

**Age:** 55

**Nationality:** Malaysian

**Qualifications:**

Bachelor of Economics,  
Australia National University

**Membership of Associations:**

Member, Malaysian Institute of Accountants  
Member, CPA Australia

**Working Experience and Occupation:**

En. Ahmad Mustaffa has 28 years of experience in accounting and finance. He joined the CCM Group of Companies in December 2005 and currently heads the Group Finance portfolio.